

COFRA Holding Appoints Boudewijn Beerkens as CEO

Zug, Switzerland, January 24, 2019 – COFRA Holding AG today announces the appointment of Boudewijn Beerkens as Chief Executive Officer (CEO) and member of the COFRA Executive Board, effective March 1, 2019.

COFRA is a privately held, diversified group of businesses including retail (C&A), real estate investment (Redevco) and private equity investment management (Bregal Investments) and asset management (Anthos Fund & Asset Management).



Mr Beerkens will assume responsibility for the effective implementation of the COFRA growth and diversification strategy, as defined by the COFRA Executive Board as well as the management of the group businesses. Mr Beerkens will report to Mr Martijn Brenninkmeijer, Chairman of COFRA.

Before joining COFRA in August 2016 as Chief Strategy and Operations Officer, Mr Beerkens was CFO of SHV Holdings NV between 2013-2015 and CFO of information services provider Wolters Kluwer NV from 2002-2013. Prior to that he was a Partner at PricewaterhouseCoopers.

“Throughout his impressive and international career across various businesses and companies, Boudewijn has shown to be a strong leader who has consistently delivered robust performance. We are convinced that his leadership, experience across diverse sectors and relentless focus on portfolio management and operational excellence will enable him to deliver exceptional results for COFRA,” Martijn Brenninkmeijer said.

COFRA Holding takes a strategic, long-term approach to managing its diverse businesses in asset management, real estate, retail and related sectors. Through this long-term focus, COFRA creates sustainable value which endures for generations, continuing the entrepreneurial approach of its founders.

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Press Contact

For further questions, please contact communications@cofraholding.com

About COFRA Holding

COFRA Holding AG is a privately held group of companies active in various business sectors, including apparel retail (C&A), real estate investments (Redevco), private equity investment management (Bregal) and asset management (Anthos Fund & Asset Management). The group employs more than 60,000 people across its business operations in Europe, the Americas and Asia. Each business operates



independently in a spirit of engaged entrepreneurship while striving to be a “force for good” in the world, a guiding principle that has characterised the Brenninkmeijer family owners’ activities for six generations, since the founding of C&A in 1841.