C&A Brazil celebrates 50 years of leadership in fashion retail

- C&A Brazil is one of Brazil's leading omnichannel fashion retailers, with more than 341 stores and a thriving digital presence.
- Launched in 1976 as a wholly owned business of the Brenninkmeijer family owners, C&A Brazil listed on Brazil's B3 stock exchange in 2019 as C&A Modas.
- COFRA Holding AG is the controlling shareholder of C&A Brazil.

Zug, Switzerland, 25 August 2026 – The Board of Directors and family owners of COFRA Holding AG congratulate C&A Brazil (C&A Modas S.A.) on celebrating fifty years of operations and wish the business every success in the years ahead.

Since opening its first store in 1976 in Shopping Ibirapuera, São Paulo, C&A Brazil has grown to be one of the country's leading omnichannel fashion brands, with 341 fashion stores in 172 cities, a thriving digital presence and more than 15,000 employees.

Over the past fifty years, C&A Brazil has continued to evolve and innovate with new products, become an employer of choice that is recognised as one of Brazil's best places to work, partnered with local suppliers to strengthen sustainable sourcing and supported the community through C&A Institute.

COFRA is the controlling shareholder of C&A Brazil, which listed on Brazil's B3 stock exchange as C&A Modas S.A. in October 2019.

Martijn Brenninkmeijer, Chairman of COFRA Holding AG, commented:
"Congratulations and thank you to the many colleagues who've built C&A Brazil over the past fifty years, from those serving customers directly to the Board and management team.

As a proud shareholder in C&A Brazil, COFRA fully supports C&A Brazil's Board, management team and their Energia business strategy."

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About COFRA Holding

About COFRA Holding COFRA Holding AG is a privately held group, headquartered in Switzerland, with operations in Europe, the Americas and Asia. COFRA has a diverse portfolio of businesses and investments in retail, private equity, real estate, asset management, clean energy and food. Through business, COFRA strives to be a force for good in the world – a mission that has characterised the Brenninkmeijer family owners' activities for six generations, since the founding of C&A in 1841.

For more information, see cofraholding.com or follow us on LinkedIn.

About C&A Brazil (C&A Modas)

C&A is a fashion company dedicated to creating experiences that go beyond clothing. Founded in 1841 by brothers Clemens and August in the Netherlands, C&A understands and champions fashion as one of the most fundamental ways for people to connect with themselves and with those around them, which is why it places its customers at the heart of its strategy. One of the world's largest fashion retailers, C&A arrived in Brazil in 1976, when it opened its first store at Shopping Ibirapuera, in São Paulo (SP). Today, the company operates stores nationwide, in addition to its app. Listed on the Brazilian stock exchange (B3) since October 2019, C&A has pioneered a range of innovations in its segment through digital and omnichannel services and solutions designed to enhance its customers' online and offline experience. With around 15,000 associates across the country and a presence in the lives of one million customers every day, the company also stands out for offering young, innovative, diverse and inclusive fashion for women, men and children.

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